



B2B LEAD GENERATION AGENCY

We help businesses reach their targeted customer personas to generate B2B leads and increase brand awareness.

www.leadstream.in





About us

At Lead Stream, we specialise in B2B lead generation through cold email marketing, LinkedIn outreach, SEO, and Google Ads. With over 5 years of experience, our expert team is dedicated to driving targeted growth and delivering high-quality leads to help your business thrive.

Our Services



Lead Generation



Digital Marketing

Lead Generation Service



What We Do

We handle the entire process of generating high-quality leads, contacting them, and setting up meetings with your sales team. This way, your team can stay focused on what they do best — turning those opportunities into sales.

How We Do It

- Cold Email Outreach
- Cold Calling (Discovery Calls)
- LinkedIn Outreach
- Meeting Coordination



WHAT YOU GET?

Let us take care of lead generation so
you can focus on closing the deals

+

HQ Leads Every
Month

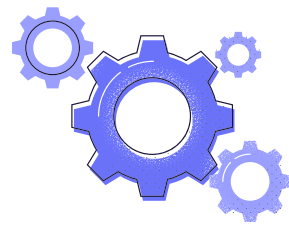
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Boost in Website
Traffic

+

Boost in Brand
Awareness

Pricing Plans

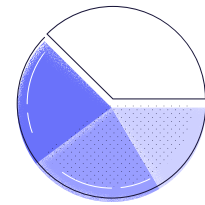


Basic Plan

For Beginners

\$1900 / month

- ✓ Book 7 to 10 HQ Meetings
- ✓ Generate and Nurture Leads
- ✓ Boost Website Traffic
- ✓ Enhance Brand Awareness



Premium Plan

For Growing businesses

\$2900 / month

- ✓ Book 12 to 15 HQ Meetings
- ✓ Generate and Nurture Leads
- ✓ Boost Website Traffic
- ✓ Enhance Brand Awareness



Business Plan

For aggressive lead generation

\$4300 / month

- ✓ Book 23 to 25 HQ Meetings
- ✓ Generate and Nurture Leads
- ✓ Boost Website Traffic
- ✓ Enhance Brand Awareness

FAQs

A

What types of companies do you work with?

We have the ability to work with any company. We work across all industries and historically 60% of our client have been software-based and 40% have been service-based.

B

What channels do you work?

We run outbound campaigns via Email, LinkedIn, and Calling. We also offer SEO, Blog Posting, and LinkedIn Posting as other channels to generate new interested prospects.

C

How does billing work?

We work off a pre-pay and require upfront monthly payments.

D

Where do you get leads from?

We pay for many tools to help with your targeting. We also have a team of data researchers that help validate contact data based on your Ideal Customer Profile.

FAQs

E

How long does it take to get started?

It typically takes about 10–15 days to launch after we have our onboarding call. The quicker we move and get things finalized, the quicker we can launch your campaigns. You are not charged for onboarding and your billing doesn't start until we launch the first campaign.

F

How do you deal with Email Deliverability?

We have a dedicated Email Deliverability team that manages this. The help with getting the domains and email ID's set up, setting up the email records, and warming up the domains before we launch. Once we launch they are monitoring this weekly and keeping us in the loop if we need to make any adjustments.

G

What is the commitment?

We work off a 3-month commitment to start, then it rolls over to a month-to-month.

H

Do you provide reports?

Yes, we send you a shared weekly stats report every week. We also give you access to the campaigns metrics in real-time for the Email and LinkedIn campaigns.

Our Digital Marketing Services



Search Engine
Optimization
(SEO)



Pay-Per-Click
Advertising
(PPC)



Email Marketing



Web Design &
Development

Company Rating

REVIEWED ON
Clutch ★★★★★
5.0 RATING

 **Trustpilot**
4.4 Star Rating ★★★★★

Google
REVIEWS
5.0 ★★★★★

5 ★ Company Rating

4.4 ★ Company Rating

5 ★ Company Rating



Lead Stream

Thank You



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